



FOR IMMEDIATE RELEASE
La Paz, BCS, Mexico, October 31, 2011

La Paz Author R.J. Archer and Allende Books Announce Their eBook Release Party

Mark your calendars: Sat. November 26, 2011, 3:00 pm - 6:00 pm.

Print and Kindle readers alike will be able to meet La Paz author R.J. Archer at the release party for his fourth novel—*THE SCIENTISTS*—first in a new series titled *Parallel Ops*. Allende Books in La Paz will host the event and the author will be signing eBook covers to celebrate its release as a Kindle title.

On November 26, the Kindle eBook will be made available to all who have a Kindle reader or have downloaded the free pc-based or MAC-based software from the Amazon.com website. Those who pre-purchase *THE SCIENTISTS* earlier in the day and bring a copy of their Amazon receipt to the release party will receive a dedicated, signed cover of the new thriller. Or, bring a valid email address if you plan to purchase the eBook at the party.

In *Parallel Ops*, Archer's new sci-fi adventure series, characters from his first trilogy star in their own individual novels and work independently to solve the cliff-hanger from the conclusion of *the Seeds of Civilization* series.

THE SCIENTISTS features Jim Barnes, the shy anthropologist introduced in Archer's previous novel, *TRIANGLE*. Snatched from his quiet research lab, Jim is "drafted" by the U.S. Government to lead a team of scientists on a mission to locate and expose a multi-national terrorist group. "Artifacts discovered deep below the sea in *TRIANGLE* take on a whole new meaning in *THE SCIENTISTS*," explains the author.

Allende Books will also carry print versions of the first series for those who haven't read *TRACTRIX*, *TSUBUTE* or *TRIANGLE*. "We're excited to be able to host a party in which the release is made available to a contemporary audience that is drawn to the digital movement," said Kathleen Bennett, co-owner of the store, "but we won't leave traditional book-lovers out. When the print version is released next summer we'll carry it on our shelf beside R.J.'s first series."

Allende Books is located at Independencia #518, between Serdán and Guillermo Prieto, next to El Angel Azul Bed & Breakfast. A wide range of English-language favorites are available on their shelves and credit cards are accepted.

For more information please visit www.ParallelOps.com/events or contact allendebooks@gmail.com.

###

Contact:
Marty Olver
Media Relations
marty@nwidipress.com
US: 503-243-1486
LOCAL tel: 612.124.2998